



SPONSORSHIP OPPORTUNITIES

Support ScreenSask as we work to
create community, provide training
& build capacity in Saskatchewan's
film & television industry.

(it's also a great way to showcase
your brand, products & services to
the film & television industry)

Contact

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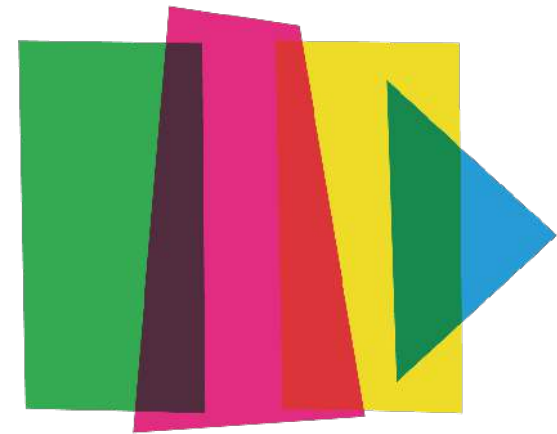
Hi, We're ScreenSask

we are saskatchewan's film + television industry

ScreenSask is a non-profit association with over 265 active members. Our membership is made up of producers, creators, crew, suppliers & stakeholders working in Saskatchewan's dynamic, fast-growing film & television industry.

We provide advocacy, training and community building to help the people in our industry build strong profitable businesses & successful well-paying careers, and create shows showcasing Saskatchewan across the country and around the world.

We're passionate about the possibilities this industry offers, and about its growth. We're also a lot of fun.



We've got a lot going on

there's a few ways you can share the spotlight

We're hustling hard to do a lot of things. We're launching a brand-new website, relaunching our weekly ScreenSask Update, and holding regular industry networking events in Regina and Saskatoon.

We're offering skills development for producers, writers, directors & freelancers through our new webinar series, and stepping up new and mid-career crew through the Saskatoon Crew Accelerator.

We're bringing the industry together at the ScreenSask Summit, a jam-packed conference this May, where pitching expert Kevin Wright will provide an intensive, 5-hour long pitching workshop.

That's just the beginning. We're also looking at launching The Writer's Room, a training & development program for screenwriters; a Producers Coaching & Mentorship Program; and Orientation Programs for new workers.

But to do all that, we need your support.



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2025 ScreenSask Summit & Hospitality Suite

On May 22, 2025 we're bringing Saskatchewan's industry together at a special add-on to the Yorkton Film Festival where we'll be offering a 1/2 day of tailored panels and workshops; a pitching master class; and celebrating Saskatchewan filmmakers. We'll also host a hospitality suite and networking opportunities.

Opportunities Available:

Presenting Sponsor	\$3,000
Co-Presenting Sponsor	\$1,500
Platinum Sponsor	\$1,000
Gold Sponsor	\$500
Supporter	\$250 - \$500



Optimal Pitch Workshop

Taking place alongside the 2025 ScreenSask Summit, this intensive 5-hour pitching workshop is designed to give producers, writers and directors the skills and confidence they need to pitch their shows and win over buyers.

Opportunities Available:

Presenting Sponsor	\$3,000
Co-Presenting Sponsor	\$1,500
Platinum Sponsor	\$1,000
Gold Sponsor	\$500
Supporter	\$250 - \$500



ScreenSask Update

Every Tuesday, over 580 people receive ScreenSask's newsletter. Subscribers include producers, creators, crew, government officials, stakeholders & key industry. With an average 0% unsubscribe rate, 0% bounce rate and 68.6% open rate, the Update performs almost twice as well as other media industry updates (which average 38.6% opens). We're turning the Update into an online magazine, which will lead to more regular views throughout the week, and a larger audience.

Opportunities Available:

Presenting Sponsor	\$1,000 / month
Co-Presenting Sponsor	\$500 / month
Platinum Sponsor	\$250 / month
Gold Sponsor	\$150 / month
Advertisement	\$50 / week



ScreenSask Networking Nights

We're hosting regular Networking Nights in Regina and Saskatoon. Each starts with a brief presentation on a topic of interest to ScreenSask members, then turns into a networking reception. Networking events are what bring people together and inspire them to collaborate, share ideas, and introduce each other to potential partners, employers and freelancers.

Opportunities Available:

Presenting Sponsor	\$500 / event
Co-Presenting Sponsor	\$250 / event
Platinum Sponsor	\$150 / event
Gold Sponsor	\$100 / event

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2025 ScreenSask Webinar Series

We're hosting a series of online skills development workshops for writers, producers, directors and freelancers to help people up their skills, develop their projects, and enhance their marketing & sales. Why do them online? This way, we can offer support to people across the province, and bring in expert speakers from around the world at a low cost per event. All series are recorded for later viewing by ScreenSask members who missed the live show.

Opportunities Available:

Presenting Sponsor	\$500 / webinar
Co-Presenting Sponsor	\$250 / webinar
Platinum Sponsor	\$150 / webinar
Gold Sponsor	\$100 / webinar



ScreenSask Writer's Room

We want to help writers develop their film, television & webseries ideas by hosting two writers rooms a year (spring and fall), where writers will work together under the guidance of leading showrunners & screenwriters to develop their ideas into pitchable mini-bibles and scripts. Sponsorship includes two rooms (1 year).

Opportunities Available:

Presenting Sponsor	\$25,000+
Co-Presenting Sponsor	\$15,000+
Platinum Sponsor	\$5,000+
Gold Sponsor	\$2,500+
Silver Sponsor	\$1,000+



Saskatoon Crew Accelerator

We've partnered with Indigenous Screen Office, Canada Media Fund, Warner Bros. Access & Creative Saskatchewan to offer a unique opportunity for 15 Saskatoon area residents to receive hands-on training in specific film departments, along with an on-set internship, in order to accelerate their move into (and up in) the film & television industry.

Opportunities Available:

Presenting Sponsor	\$25,000+ (Taken)
Co-Presenting Sponsor	\$15,000+ (Taken)
Platinum Sponsor	\$5,000+
Gold Sponsor	\$2,500+
Sliver Sponsor	\$1,000+



ScreenSask Producer Coaching & Mentorship

We're creating a new program designed to offer mentorship and coaching opportunities for emerging, mid-career and senior producers in Saskatchewan. Because let's be honest, EVERYONE needs a little mentorship from time to time. This includes training in business planning, project development & access to coaches offering free and reduced-rate advice by-the-hour in everything from business affairs and financing to negotiation and human resources.

Opportunities Available:

Presenting Sponsor	\$25,000+
Co-Presenting Sponsor	\$15,000+
Platinum Sponsor	\$5,000+
Gold Sponsor	\$1,000+

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2025 ScreenSask Annual General Meeting

Our Annual General Meeting takes place the evening of July 24, 2025.

Your sponsorship allows us to host an Industry Networking Event to bring together members, stakeholders and the community to celebrate our industry's work and growth.

Opportunities Available:

Presenting Sponsor	\$3,000
Co-Presenting Sponsor	\$2,000
Platinum Sponsor	\$1,000
Gold Sponsor	\$500



Orientation: Set Safety & Production Assistant

As our industry continues to grow and the need for crew expands, we want to ensure youth and workers transferring into film & television understand how the business works, and how to stay safe on set. We plan to offer in-person orientation workshops including set safety, production assistant training and introductions to various departments.

Opportunities Available:

Presenting Sponsor	\$TBD
Co-Presenting Sponsor	\$TBD
Platinum Sponsor	\$TBD
Gold Sponsor	\$TBD
Sliver Sponsor	\$TBD

Sponsor Benefits

No matter what programs you choose to support, or at what level you support them, we want to celebrate your involvement by maximizing your recognition

We are happy to customize a benefit package for you that best suits your needs. Standard elements include:

- Logo & name recognition at an appropriate level
- Inclusion of logo or name on promotional materials including but not limited to website, social media promotions, posters, collateral material, event displays
- Links to your website on digital promotional material
- Opportunity to display your signage at ScreenSask events
- Speaking opportunities at events
- Paid / promotional posts in ScreenSask Update and on ScreenSask's website

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